

THE WINNERS REGION



THE REGION OF OPPORTUNITY WHERE SATISFACTION IS GUARANTEED

CAREERISTS

EXPLORERS

NATURE LOVERS

FAMILY PEOPLE

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SPORTY TYPES

EXPLORE

INVENTORS

CULTURE VULTURES

FESTIVAL-GOERS

IT'S LOVELY TO HAVE YOU HERE

We invite you to come and be amazed by all that is on offer

The Winners Region – wow, is this place special or what? It certainly is – and not just according to people from outside the region: those living here love it too – especially when the sun is shining, which it does a lot here.

We look forward to welcoming people who want to use their enthusiasm and creativity in order to make their dreams come true here. No matter whether you're taking the leap of a **career change** or have recently graduated and are looking for an employer that matches your qualifications: a fresh beginning is always exciting. In this magazine, we want to show you **what life is like in the Winners Region** and give you an impression of how we do things here in the 'inventors' corner' of Germany.

There are plenty of things to make you **feel truly happy** here in the Winners Region: the inventiveness of its people, the friendly, mutually trusting community spirit, the affordable housing, a wealth of educational opportunities, the Black Forest and the Danube Valley for nature-lovers, the atmosphere at the region's many festivals, or the famous regional cuisine, to name but a few.

And what would the region be without its businesses? Each and every day, they ensure the success of the region – with their expertise, skill and principles. The region is home to SMEs and major corporations, to fresh young talent and old pros whose creativity is often at work long after office hours. This much **drive and enthusiasm** definitely deserves some attention.

A WELL-ROUNDED AFFAIR

In the Winners Region, everyone will find what they need. Whether your focus is on life outside of work – on the region's feel-good factor, on how safe it is, or how family-friendly, for instance – or on the career prospects and the stable network of businesses available here, the question is: what kind of person do you class yourself as? A career-orientated person, a family person, or both?

I AM...



AN INNOVATOR (m/f)

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Commercial spaces **20**



AN EXPLORER (m/f)

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A CAREER-ENTRANT (m/f)

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Outlook **15**
Enjoying your leisure time **30**
Housing **38**



A FAMILY PERSON (m/f)

Living together **22**
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Export champions from the Winners Region

A GREAT MIX OF SECTORS

Almost nowhere else in Germany is home to so many industrial companies that are the hidden champions of their sectors. Countless inventions and products from the Winners Region are successfully in use around the world.

Despite its charmingly rural character, the Winners Region has one of the greatest concentrations of industry not only in Baden-Württemberg, but also nation-wide. It is the base of operations for specialised industrial companies and technology companies with a global reputation. And the fact that this works so well on the whole is particularly due to the balanced and pioneering mix of sectors: the region's key industrial sectors include the medical technology sector, the automotive sector and the mechanical engineering sector and their high-quality products. There is a great spectrum of qualified businesses, ranging from individually tailored customer solutions in the arena of specialist machine-building through to small-series production. In the medical technology sector, some of the businesses in the Winners Region are industry-shaping players: with their globally recognised expertise, they stand for reliable, high-precision and high-tech equipment for the





MEDICAL
TECHNOLOGY

AUTOMOTIVE

PROCESS
ENGINEERING

MECHANICAL
ENGINEERING

SPA AND
REHABILITATION
THERAPY

operating theatre. It is with good reason that Tuttlingen is classed by some as the global centre for medical technology.

The companies working within the region's automotive industry, which is here predominantly focused on supplying parts to automobile manufacturers, produce a broad range of components in the Winners Region which are later incorporated into cars – from individual components through to complete modules. The world's roads are filled with millions of cars that have suspension systems, screw couplings, trim components, brake discs, technical components, rims and precision-turned parts – to name but a few – manufactured in the Winners Region.

The industrial process-engineering sector, which focuses on developing, optimising and implementing processing procedures, also plays an important role in the region's economy. Due to the variety and excellent quality of the products produced by this sector, the region has developed into an internationally recognised centre for the turned-parts industry. The measuring and automation technology sector, the microsystems technology sector and the precision-engineering

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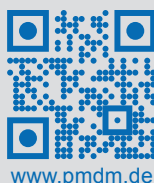


• As a result of our development, we file **around 100 patent applications** per year and win awards such as the Energy Harvester Award.

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>> A GREAT MIX OF SECTORS

sector are also successfully represented in the region. There is also a strong tradition of forming steel into springs, stamped parts and laser-cut parts, something which continues to shape the region. The metal-processing activities in the region include the final surface treatment and finish for the products thus created.


The food and beverage industry is also well-represented in the region: from breweries and distilleries through to mineral-water springs and Black Forest ham and sausage specialities, there are numerous major companies successfully active in this sector.

Yet it is not solely the industrial sector that provides the Winners Region with its stable economy – other branches of the economy flourish here too: in the retail sector, there are more than 5,500 retailers active in the region. A broad spectrum of trades and a flourishing construction industry also help drive the economy. The hospitality sector is also a lucrative branch of the economy, not least due to the region's attractiveness to tourists. Along with numerous hotels and accommodation providers, the Winners Region also features more than 1,000 dining establishments.



The healthcare sector also plays a major role in the region's economy: along with Heilbad Bad Dürreim spa, which also offers Kneipp therapy, there is Königsfeld, whose air is certified as being beneficial to health and which is another place where Kneipp therapy is offered. The region also contains four resorts offering climatic therapy, ten resorts for taking the health-stimulating air, and twenty health resorts, all with the requisite infrastructure for providing recuperation and relaxation. The Winners Region can offer the full spectrum of medical care facilities, from an accident and emergency hospital and psychiatric/ psychotherapeutic institutions through to a rehabilitation clinic.

The innovation-focused economic strength of the region is one reason that the employment rate here is one of the highest in Germany. Each and every day, the region's companies and their highly qualified employees take on their competition: their business ideas, technological innovations, perfected products and customer service are being talked about around the world by experts, scientists and consumers. Ingenious inventions, high numbers of patent applications, and the great successes scored during national and international innovation and performance-based competitions – these are constantly recurring proof of just how broad and exciting the range of innovative products and services is that the region's companies offer.



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ECONOMIC DIVERSITY

A broad spectrum of attractive employers

The key to our region's economic success lies in the way in which it skilfully uses the advantages provided by its SMEs. The mixture of diversity, rapid decision-making processes and innovativeness is a perfect recipe.

Family-run SMEs make up a large proportion of the employers in the Winners Region. Our businesses not only set new benchmarks in terms of career opportunities, but also have long been keeping pace with major corporations in terms of decentralised structures, international contacts, growth and innovativeness. Herein lies another of the region's great strengths: there are numerous small and medium-sized companies which are very successful within their niche sector, which have high export levels and business contacts all around the world, and which continuously invest in modern production facilities. They are not limited by corporate structures – on the contrary, they stand out thanks to their level hierarchies and fast decision-making processes. They also offer their employees opportunities to show initiative, and can pave the way to a fast-tracked career. It's no surprise that the region is home to many bright sparks, which explains the exceptionally high number of patent applications made here. This is where the prototypes for modern, pioneering technologies are developed and manu-

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A focus on employees

An economic landscape shaped by SMEs working in the industrial sector, many of them family-managed for generations – this is what makes so many businesses so special in the Winners Region. Here, highly qualified employees are the most important asset. They are often the key focus of the efforts made by their employers. They are provided with access to continuing education, with family-friendly working hours, and with the opportunity to turn their own product ideas into reality.



factured for a whole variety of applications, such as snow-removal technology, switching systems for electronics equipment, and components for the automotive industry and medical technology industry. Numerous innovation and design awards also ensure that our companies are internationally renowned.

Many of those employed by SMEs use the opportunity to professionally prove and further develop themselves during stints at international subsidiaries. With a familial atmosphere and an openness to innovative ideas, SMEs from the Winners Region offer the ideal working environment. They also stand out thanks to their particularly sustainable human-resource strategies and a proven track-record of family-friendliness, something which is reflected in the long-term security of the jobs within these companies. Even during times of economic crisis, the SMEs emphasise long-term employee loyalty, as they want to retain their highly qualified staff. Many of the companies are also socially committed and environmentally friendly. This too makes them attractive employers in a region filled with hidden champions.



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The intelligent and innovative systems that our coworkers are developing today will ensure efficient merchandise and passenger traffic tomorrow. We will continue to count on our employees and partners at the Villingen-Schwenningen location as well as on the positive business climate of the Schwarzwald-Baar-Heuberg region.

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A region for bright minds

EDUCATION AND RESEARCH

Intelligent innovations from within our region have provided the launchpad for pioneering product developments throughout the world. To keep things this way, we emphasise quality throughout the entire education system: in schools, vocational schools and universities – and also in continuing education.

The businesses based in the Winners Region produce products for the international market, invent innovative processes and develop new technologies. From where does all the knowledge necessary for this come from? From the many educational opportunities available in the region: from primary schools to grammar schools, the Winners Region features all types of school – and in convenient locations, too. Skiinternat Furtwangen (Furtwangen Boarding School of Skiing) is an elite school for especially talented young athletes.

Young school leavers who have recently graduated from secondary education and are seeking vocational training opportunities have a wide range of vocational schools available to them. Two of these are unique throughout Germany: the Landesberufsschule für das Hotel- und Gaststättengewerbe (State Vocational School for the Hotel and Catering Industry) and the Hochschule für Polizei (University for Police Officers) – both located in Villingen-Schwenningen.

In collaboration with regional hotels, restaurants and catering businesses, the Landesberufsschule für das Hotel- und Gaststättengewerbe professionally trains male and female students in six different professions – from cheffing to hotel administration. It also offers regular continuing education courses for chefs, and master courses to qualify as a master hotelier or master chef. The Hochschule für Polizei prepares the police officers of Baden-Württemberg for senior law enforcement roles. 1,300 officers of both sexes study here for three years, learning the knowledge, methods and practical professional skills needed for senior positions within the police and detective force. >>





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Technology transfer

Joining the universities and non-university-based research institutes in ensuring the transfer of technology in the Winners Region are the Kunststoff-Institut Südwest (South West Institute for Plastics), the Steinbeis Transfer Centers and MicroMountains Applications AG – all based in Villingen-Schwenningen – as well as the Centre for Applied Research in Furtwangen.



>> EDUCATION AND RESEARCH

The Baden-Württemberg Cooperative State University operates a campus in Villingen-Schwenningen, one of twelve campuses state-wide, and is one of the most important universities in the Winners Region. More than 2,400 students are educated here at the faculties of Social Work and Economics. The dual course of study combines scientific learning with professional practice. 900 companies from within Baden-Württemberg and other states are involved in this institution's educational concept as dual partners. The university's extensive library is home to 47,000 textbooks on the subjects of economics and social work.

With its three campuses in Furtwangen, Villingen-Schwenningen and Tuttlingen, the Hochschule Furtwangen University (HFU) holds a respected place among the region's universities and research institutes. More than 5,000 students are registered at its three campus sites in the Winners Region. According to comparisons in various university rankings, the HFU is in many respects one of Germany's top educational establishments. Its eight faculties offer a broad range of courses. Modern laboratories, cutting-edge IT infrastructure and one of the best scientific libraries in Germany are just part of its remarkable facilities.

The Trossingen University of Music rounds off the region's higher educational offering. It offers its students a range of different Bachelor of Music courses. Foundation courses, postgraduate courses (Master of Music, Master of Arts, concert exams) and doctoral degrees provide additional qualification opportunities. With the charitable company "Musikakademie Villingen-Schwenningen gGmbH" established in 2005, the Trossingen University of Music has founded a pioneering model for musical education.

Non-university-based research institutes have previously settled in the Winners Region. These include the Institut für Mikro- und Informationstechnik (Institute for Microtechnology and Information Technology) in Villingen-Schwenningen, operated by the Hahn-Schickard-Gesellschaft für angewandte Forschung e.V. (Hahn-Schickard Society for Applied Research, HSG-IMIT). This is one of Baden-Württemberg's leading service providers in the field of research and development for microtechnology-based components and systems.



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CONTINUING EDUCATION

Always in step with the times

Those who live here and have obtained a degree are not at the end of their educational journey: on the contrary, they are at the starting point of life-long personal learning and development. The Winners Region is home to many educational institutions spanning the entire spectrum of post-secondary-school education. Some of these even provide the opportunity of completing a part-time doctoral degree alongside your career.

Employees that have been educated properly and in line with professional practice represent a competitive advantage for their employers. This is something that the businesses of the Winners Region have recognised: if a company is committed to utilising its employees' willingness to learn and investing in training its workforce, it will continue to have a high chance of filling all its specialist vacancies even during times of demographic change. Companies which emphasise the continuing education of their employees thereby retain their appeal as employers, and make themselves competitive in the recruitment of skilled workers. And the reverse is true: employers who are willing to work on their expertise and managerial abilities lay the foundations for professional success, broaden their horizons, secure their position and improve their career prospects. And in the Winners Region, there are many opportunities for them to do so. The region offers a comprehensive range of options remain in step with the times in all aspects of professional life. And the people here readily avail themselves of these opportunities, be they at the scientific and technical level, focused on the office environment, languages and managerial aspects, or geared towards practical, manual skills.

research education



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Further and continuing education in the Winners Region

The so-called Volkshochschulen (adult education centres) of Baar (Donauessingen and Blumberg), Oberes Bregtal (Furtwangen), St. Georgen, Triberg, Villingen-Schwenningen, Tuttlingen and Rottweil offer interesting continuing education courses, for example. The Gewerbeakademie (Trades Academy) of the Handwerkskammer (Chamber of Crafts) and the IHK-Akademie Schwarzwald-Baar-Heuberg (IHK = Chamber of Trade and Commerce) – both located in Villingen-Schwenningen – can help interested employees to optimise their professional qualifications. The Regionalbüro für berufliche Fortbildung (Regional Office for Continuing Professional Development) in Tuttlingen, which is responsible for all three of the region's districts, is another useful port of call.

OUTLOOK

Ideal prospects for career-entrants

Here in the Winners region, the working day starts off without any traffic jams. That's because we not only have a well-structured road network, but also comparatively short travel times to the work place. This leaves you with more time for your family and hobbies.

Studies confirm that our commuters have particularly short distances to travel to their work – evidence of the wealth of workplaces on offer close to residential areas. But leaving aside the leisurely commute to work, employers enjoy other amazing prospects here in the Winners Region. These prospects begin with the outstanding chances of being accepted onto the vocational training course of your dreams, and being offered a job once your training is completed – the region offers an above-average number of training placements compared to the rest of Germany and other countries. They continue with the outstanding range of degree courses offered in the region, and the broad spectrum of opportunities for continuing education and re-training. These educational offerings ultimately create opportunities for furthering your career in one of our innovative SMEs. Many of the businesses in the Winners Region are among the global market leaders in their sector. And finally, everyone who lives here enjoys looking out on an environment which is just right – with great community spirit and natural surroundings. It is with good reason that we are known as the region of opportunity where satisfaction is guaranteed.



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ECONOMIC DEVELOPMENT

We develop with passion

In the Winners Region, businesses will find people who don't just talk a good game, but also act on their words. The Schwarzwald-Baar-Heuberg Economic Development Office has been supporting businesses since 2002.

Making this centre of commerce and industry more attractive and competitive for the businesses already located here, for entrepreneurs and for those companies interested in moving to the region – this is the central focus of the work performed by Wirtschaftsförderungsgesellschaft Schwarzwald-Baar-Heuberg mbH, which was founded in 2002. This regional economic development office is a joint project of the Regionalverband Schwarzwald-Baar-Heuberg (Schwarzwald-Baar-Heuberg Regional Association), the districts of Rottweil, Tuttlingen and Schwarzwald-Baar, the Handwerkskammer Konstanz (Konstanz Chamber of Crafts), IHK Schwarzwald-Baar-Heuberg (Schwarzwald-Baar-Heuberg Chamber of Commerce) and numerous regional towns and municipalities. The Managing Director, Heinz-Rudi Link, has the active and essential support of three colleagues in tackling a great variety of projects.

employment ● economy





Trade-fair presentations and events draw the attention of businesses and politicians.



The office's economic development activities are based on three key pillars: maintaining existing businesses to secure the future; maintaining the region's image for the purposes of targeted internal and external marketing in order to enhance the region's reputation and increase awareness; and maintaining a constant focus on new markets to increase the region's attractiveness for investors.

The office's regional projects, which encompass the three districts of Schwarzwald-Baar, Rottweil and Tuttlingen, turn these pillars of regional economic development into reality. The "Best Invest A 81" regional commercial estate in Sulz am Neckar, which is equally funded by all municipalities in the three districts, is proof of the districts' willingness to cooperate with one another. It is not least for this reason that the project development and marketing work performed for this commercial space, which is important to the region, is one of the key tasks within the region's economic development activities.

In addition, the Winners Region's Economic Development office also offers a broad range of services, such as providing the region's municipalities with seminars on expanding the efficiency of their economic activities, organising and implementing joint trade fair presentations with regional companies and municipalities, and offering a free online job centre for regional employers and jobseekers (www.gewinnerjob.de). Project-based consulting for the region's municipalities regarding issues of marketing and other topics round off the range of services offered.

One of the most recent key projects carried out by the Economic Development Office was bringing together the region's different areas of expertise within the Fachkräfteallianz Gewinnerregion (Winners Region Alliance of Specialists). The concept for this was developed in 2011 in consultations between the Economic Development Office and "Baden-Württemberg International", the state of Baden-Württemberg's own economic development office. The Winners Region was the first rural industrial region in the south-west of Germany to receive the opportunity of implementing the cooperative model. In the first joint project, the task was to put employment-seeking Spanish engineers in contact with interested businesses in the region. The Agentur für Arbeit >>

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A SUCCESSFUL INITIATIVE: THE FACHKRÄFTEALLIANZ GEWINNERREGION WELCOMES NEW SPECIALISTS.

>> ECONOMIC DEVELOPMENT

Rottweil-Villingen-Schwenningen (Rottweil-Villingen-Schwenningen Employment Agency) acted as a network partner, in conjunction with additional partners from the commercial sector, from chambers of craft and commerce, and from other institutions. Thus a broad and balanced foundation was created. The 24 participating businesses were provided with applicants' profiles and, as a result, 100 Spanish applicants came to the region in June 2012. As part of a networking event with presentations from the participating companies and face-to-face job interviews, an opportunity was provided to get to know the companies and for the Spanish applicants to present themselves and their skill-set. Encouraged by the positive feedback to this event, the Economic Development Office tackled another project soon thereafter: a programme for advertising professional internships to university graduates with German-language skills throughout Europe. The aim was to provide the region's businesses with the opportunity to meet international specialists and offer them full-time employment. And the region's trades will soon also be receiving a welcome injection of fresh young talent with the help of the Economic Development Office: the Fachkräfteallianz Gewinnerregion has already successfully managed to locate professionally trained and experienced Spanish tradespeople and find them immediate employment within local businesses. Another project working with vocational trainees from Southern Europe is already being planned.



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COMMERCIAL SPACES

Investors will always find just the right thing

There are plenty of competitors who look on the Winners Region with envy. That's because we not only have extremely economically successful businesses, but also provide them with enough space in which to grow. This goes as much for local businesses as for investors interested in coming to the region.

A flourishing economy requires space. In the Winners Region, there are plenty of commercial spaces and plenty of conveniently located commercial properties. The Black Forest-Baar-Heuberg region is centrally located within the triangle formed by Stuttgart, Freiburg and Zürich. Well-developed trunk roads and the A 81 motorway (Stuttgart-Singen) provide access to the conurbations to the south-west and to neighbouring countries. Businesses interested in settling in the Winners Region will find industrial and commercial areas of all sizes here, no matter whether they require plenty of space, or access to the rail and motorway network. They will find the right space to match their plans and price range.



Im **Südwesten** Baden-Württembergs – in der **Mitte** Europas.



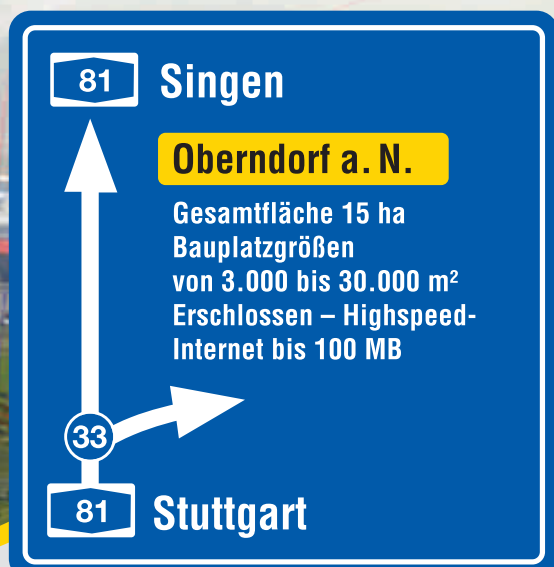
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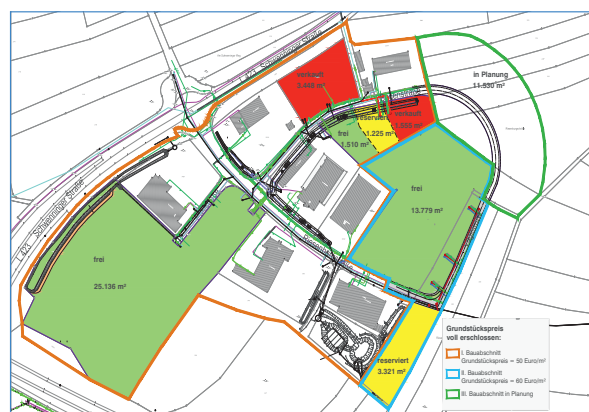
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Klosterstraße 3 · 78727 Oberndorf a. N. · Herr Sieber
Tel. 0 74 23/77-12 20 · Gregor.Sieber@Oberndorf.de

Gemeinde Dauchingen Gewerbegebiet „Riesenburg“

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Telefax 0 77 20 / 97 77 - 33
gemeinde@dauchingen.de
www.dauchingen.de

Erschließungsträger
die STEG Stadtentwicklung GmbH
Olgastraße 54, 70182 Stuttgart
www.steg.de

New residents are always welcome

LIVING TOGETHER

If our region is characterised by one thing, then it's our strong community spirit. Here, people don't just talk about wanting to get on together – they actually do it, too. You can see this not only in our thriving culture of associations and clubs, but also in the way we welcome guests.

Here in the Winners Region, we are open to people from other parts of Germany and abroad who wish to live here and develop their professional potential. And we want you to feel so happy here from the outset that you feel at home in the Winners Region, and choose to stay. This is why the Club der Kulturen (Culture Club) was founded. It shows new residents the region's beautiful sides, welcomes them to the community in which they live, and fosters friendships and contacts between new arrivals and locals. It is also important to us that our municipalities and businesses continue to





become even more receptive to the issues concerning, and the requirements of, those who have recently moved here. Only people who feel themselves welcome will come and stay.

We have many strengths here: the people of the Winner Region are friendly, approachable, and enjoy socialising and being hospitable. The region's family-friendliness, great leisure opportunities and low cost of living on the one hand, and the stable, internationally active, SME-based economy, the low crime rate and high job security on the other hand all add to the region's appeal. In summary: the Winners Region is an attractive and future-focused location – and many of those who arrive here alone soon find good friends, or even the love of their lives.

And the opportunities to do so are not lacking, because we enjoy a good celebration. The summer is liberally peppered with typical regional events, such as various culinary festivals and numerous markets. Plenty of major cultural events and festivals are held >>



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Each year, 100,000 visitors make use of the entertainment value and outstanding shopping opportunities offered by the Südwest Messe trade fair. Over 700 exhibitors present a giant, colourful world of goods, with 10,000 products and services covering virtually all areas of life. Südwest Messe is a great experience for the whole family! For dates and additional information, please visit www.suedwest-messe-vs.de.

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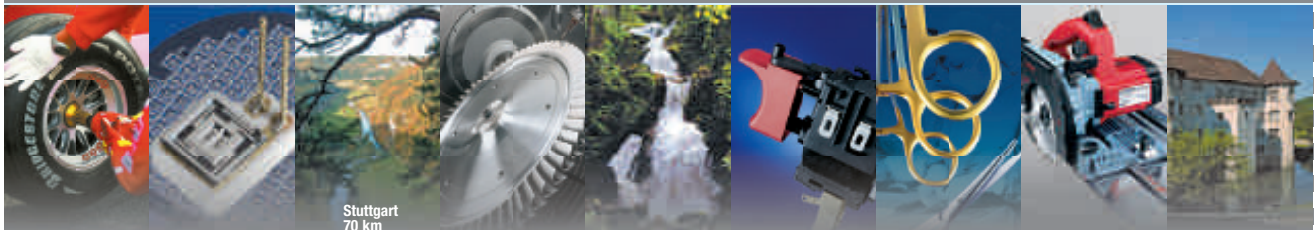
>> LIVING TOGETHER

in the region, such as the “Southside Festival”, the “Sommersprossen” (“Freckles”) and the “Honbergsommer”. The countryside of the Winners Region is perfect for walking, swimming, skiing, cycling and climbing in. And fans of history can trace its roots all the way back to the time of the Celts and Romans. Here, nobody has to be lonely: the Winners Region has more than 4,500 clubs, which not only lend structure to the pursuit of leisure-time sports and help people to enjoy activities together, but also keep many different interests – from chess-playing to quad-biking, from making music to building models – and customs alive. This includes the traditional Schützen (Marksmen) associations and Fasnet (carnival) festivals. This last event alone has given rise to countless clubs, which participate in these public events and richly traditional processions during the first weeks of the year, and spend the rest of the year preparing for them. The official start of the numerous “Narrentreffen” (“Jesters’ gatherings”) and mutual visits between the guilds is 6 January. On Epiphany, the “Häs” (a regional term for a jester’s costume) gets “abgestaubt”, or dusted off. But things only truly kick off on “Schmotziger Dunnschtig”, or “Greasy Thursday”, the Thursday before Ash Wednesday. Town halls are invaded, and witches march through the alleys of the towns and villages, celebrating “Straßenfasnet”, or “street carnival”. And as soon as the carnival comes to an end on Ash Wednesday, the jesters begin eagerly anticipating next year’s events, true to the motto: “s goht degege” (“on to the next one”). Anyone wishing to experience the authentic Swabian–Alemannic Fasnet carnival will find the opportunity to do so in numerous municipalities and towns. However cold the winter may be: socialising with the crowds, local red sausage, hot mulled wine and shared laughter will keep you warm.

This way, life in the Winners Region is never dull – especially not when one feels thoroughly at home and is surrounded with friends and good neighbours. Open your heart to us and get to know the Winners Region – you won’t regret it!



COMPETEND + MOTIVATED = WINNERS



Three strong districts
Schwarzwald-Baar-Kreis Rottweil Tuttlingen



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Boredom has been banished here

ACTIVITIES FOR THE WHOLE FAMILY

By the way: families have always held a special position here in the Winners Region. Parents and their offspring both feel at home here. And this is not least due to the many outing destinations that can be enjoyed by the whole family.

The Winners Region is the ideal place to raise children. Just think of the natural surroundings: embedded within the mountain ranges of the Black Forest and Swabian Jura, and surrounded by the Schwarzwald Mitte (Central Black Forest), Nordschwarzwald (Northern Black Forest), Südschwarzwald (Southern Black Forest) and Obere Donau (Upper Danube) nature reserves, the landscape of the Winners Region offers great opportunities for truly special encounters with nature. It's no wonder that boredom has been banished here: you can take your children for a Sunday mount-bike ride, go foraging for berries and mushrooms in the forests, hunt for fossils, go fly-fishing or search for treasure on a geocaching adventure. Natural monuments, lookout towers, natural history trails and wildlife reserves offer new moments of wonder each weekend. And don't forget our caves and waterfalls: Germany's highest waterfalls are located in Triberg. The waters of the River Gutach thunder and foam down from a 163-metre height. The paths following the seven different drops provide a grand natural spectacle the whole year round.

The landscape here also features historical buildings, medieval ruins, museums, cloisters and castles for you to explore, and always provides something new to experience. Anyone wanting to learn about history can visit our archaeological sites and hunt for >>





1

Fasnet carnival – fun for all ages

During the course of each year, the Winners Region hosts a variety of markets and traditional festivals which appeal to families. One particular attraction for the whole family is the Fasnet carnival, or Swabian-Alemannic Fastnacht, which begins on the Thursday before Ash Wednesday – on the “Schmotzigen Dunnschtig”, or “Greasy Thursday”. What makes these in part historical processions so special is the costumes worn by the participants, which include traditional wooden masks – the so-called “Schemen” or “Larven”. The costume-wearers, known as “Hästräger” (“Häs” is a dialect term for “costume”, and “Träger” means “wearer” in German), do not traditionally swap their costume, but wear the same one each year – it is common for the Häs with its wooden mask to be handed down to the next generation within the family. At Fasnet, there are also regional specialities to be enjoyed, such as the “Fasnetsküchle”, a type of pastry.



>> ACTIVITIES FOR THE WHOLE FAMILY

clues from the past: the enormous Ice-Age Celtic burial site at Magdalenenberg bei Villingen is presumed to have been a place where witches met and treasure was buried. The Roman baths at Niedereschbach-Fischbach and Hüfingen are some of the best-preserved baths from the Roman era, and show how people enjoyed bathing as long as 2,000 years ago.

In summer, the Winners Region is a veritable paradise for swimmers. The Kirnbergsee in Bräunlingen or the Riedsee between Donaueschingen and Hüfingen are both wonderful lakes for a dip. There are specially designated lakes for swimming in at Schonach, Trossingen and St. Georgen. The indoor adventure pools of Aquasol in Rottweil, Solemar in Bad Dürkheim and TuWass in Tuttlingen offer swimming and paddling fun the whole year round.

Yet there are also plenty of leisure opportunities during the chilly season, because we still get proper winters here. Lots of natural iced-over areas and temporary ice-skating arenas are available for playing ice hockey or practising your ice-skating moves on. When the ground is covered in snow – and this is no infrequent occurrence – there are many areas with established cross-country skiing trails. And for ski fans of all ages who simply can't get enough of this Scandinavian sport, the Winners Region features a total of 16 ski runs with lifts and floodlights for the after-work ski aficionados.

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Schramberg boasts attractive business and industrial premises. Around 11,000 jobs in industry, trade, craft and the service sector form a healthy economic basis.

Schramberg offers a variety of leisure-time activities amidst the wonderful landscape of the Black Forest.

Here, you can work successfully and live happily.

CHILDCARE

Your offspring are in safe hands

Here in the Winners Region, your children can still safely play on the road. But they don't have to, because there is also an outstanding range of childcare facilities available, allowing parents to combine work and family.

The daily work routines of parents also often shape the daily routines of their families. This is why it is particularly important that parents know their children are in safe hands when they have to work. Virtually every place in the Winners Region features kindergartens and child day-care centres where your offspring will be well looked-after. Anyone who prefers their child to be looked after in a more familial atmosphere and in smaller groups will find alternatives to day-care centres in the Winners Region: the range of qualified childminders is great. Families and single parents can also get in touch with family officers working in all three districts of the Winners Region. They are there to help families and to turn family-friendly concepts into reality.



CHILDCARE IS ONE OF THE KEY MEGA-TRENDS, AS IT IS THROUGH THE QUALITY OF THE CARE WE PROVIDE TO OUR CHILDREN THAT WE FUNDAMENTALLY SHAPE THE FUTURE.





ENJOYING YOUR LEISURE TIME

A paradise for hikers and cyclists

Here, the weekend lasts much longer than in other places. That's because we have a huge range of sports and leisure activities available to us right outside our front doors.

The Winners Region is located there where other people come for their holidays: between Stuttgart and Lake Constance, in the immediate vicinity of Switzerland and France. Let your gaze roam and you will find forests as far as the eye can see – and on a clear day, you will be able to spy the peaks of the Alps to the south. In between you will find beautiful valleys, unspoilt landscapes and sunny peaks. The district of Rottweil and the Schwarzwald-Baar district form a part of the “Central Black Forest” tourist destination, and the district of Tuttlingen is part of the Swabian Jura. And what does this signify? That you can enjoy your leisure time in one of Germany's most spectacular natural landscapes.

Anyone wishing to first gain an overview of this beautiful landscape is bound to enjoy the region's glider airfields, hang-gliding clubs and hot-air-balloon operators. Paragliders and parachute jumpers will also find what they need here.

Yet the Winners Region is also an El Dorado for cyclists: every year the region hosts major sporting events such as “Riderman” and the “Schwarzwald Bike-Marathon”





(“Black Forest Bike Marathon”). But it’s not just the dedicated athletes who will love it here: cycling tours with the family, exploring different peaks by mountain bike, or panoramic tours along the river valleys and through little villages all offer wonderful opportunities for exploring the region. In Donaueschingen, cycling enthusiasts will find the starting point of one of Europe’s most beautiful cycle routes: the Rivers Route (EV6) along the Danube to the Black Sea. The Neckar Valley cycle route, which begins in Villingen-Schwenningen and goes all the way to Heidelberg, is also charming.

Those who enjoy spending their leisure time hiking will find interesting tours and routes in Germany’s largest hiking area, with eerie rock formations, craggy ravines and sunny upland trails offering wonderful views. The members of the Schwarzwaldverein (Black Forest Association) maintain nearly 24,000 kilometres of signposted hiking trails in the region. The city of Triberg, a popular tourist destination in the Central Black Forest, derives its name from the Gutach Valley, Nussbach Valley and Prisenbach Valley. Here hikers can discover Germany’s highest waterfalls. Many trails are also suitable for Nordic walking, and the “Deutsche Walking Institut” in Donaueschingen offers scientifically based courses. In the Danube Valley, a comprehensive and signposted network of hiking trails helps people enjoy their recreation, and protects nature through the creation of sanctuaries.

In winter, skiers have outstanding opportunities available to them for enjoying the snow-covered landscape, with pistes, cross-country skiing trails, half-pipes and snowshoe trails spread across the 70 peaks of Germany’s tallest low mountain range. Fans of the Nordic sport of skiing will also enjoy the two ski jumps at Schonach and Schönwald. Due to the region’s popularity among tourists, many hotels have developed into first-class spa oases. Five resorts offering climatic/Kneipp therapy, ten resorts for taking the health-stimulating air, and twenty distinguished health resorts cater to people’s health and well-being.

Yet there are many more opportunities for sport and leisure that do not immediately involve the great outdoors: over 4,500 clubs and countless groups offer the opportunity to try out a huge variety of different sports and leisure activities, from American football and curling through to horse-riding and archery. Then there are the numerous waterways for surfers and canoeists. The CHI riding tournament in Donaueschingen is a truly special international sporting event. It is Germany’s second-largest free-terrain riding tournament, and its participants include top-level jumping and dressage riders, as well as carriage-racing specialists. At the weekends, the Winners Region’s ice-hockey fans cheer on the “Wild Wings” from the SERC 04 sports association based in Villingen-Schwenningen.



Beautiful tours through the Winners Region

The Radparadies Schwarzwald und Alb (Black Forest and Jura Cycling Paradise), which can be found online at www.rad-paradies.de, encompasses 30 signposted cycling routes for tour riders, mountain bikers and racing cyclists – all with GPS support.

Schwarzwald Tourismus GmbH offers hikers a tour planner on their website at www.schwarzwald-tourismus.info. It suggests tours near certain places, and filters the results according to length and the level of difficulty.

The Donauberglandweg (Danube Upland Trail) leads through the wildly romantic Danube Valley and provides lasting impressions. A description of one of the most beautiful stages can be found at www.donaualurlaub.de/media/Donauberglandweg1.pdf.



The perfect setting for museums and music festivals

THE PLEASURES OF CULTURE

Were you aware that the Winners region is home to a great concentration of cultural venues? Cultural events make everyday life here more colourful and vibrant – and occasionally also louder.

There are countless interesting museums in the Winners Region. They provide insights into the worlds of the natural sciences and technology, history and art. Furtwangen – the geographical centre of the Black Forest's watch-making industry – is home to the Deutsches Uhrenmuseum (German Museum of Watchmaking), which exhibits 8,000 timepieces. In Neuhausen ob Eck, an outdoor museum designed as a museum village provides a treasure trove of information about life in the past. The Franziskanermuseum Villingen-Schwenningen, which is housed inside a former monastery, offers insights into the town's history. The Dominikanermuseum Rottweil is dedicated to the Roman and medieval eras, while the Schwarzwaldmuseum (Black Forest Museum) in Triberg gives visitors an impression of what working life used to be like in the Black Forest. The museum and cultural centre at Schloss Glatt castle provides insights into the lives of the nobility and farmers over the past centuries. This well-preserved moated castle is also home to a gallery of regional art. The Phonomuseum in St. Georgen offers insights into the entertainment industry once based in the Black Forest. The Princely Fürstenberg Collections (Fürstlich Fürstenbergische Sammlungen) bear witness to the artistic patronage provided by a noble family. The Narrenschopf museum in Bad Dürkheim features an exhibition on the Swabian–Alemannic Fastnacht carnival.

Speaking of art galleries: the Winners Region's numerous small and larger art galleries also exhibit works of art. International artists – such as Andy Warhol – and their works are represented here.



The world's largest cuckoo clock

Triberg in the Black Forest is home to the world's largest cuckoo clock, according to the Guinness Book of World Records. It stands some 15.3 metres high, and is a 60:1-scale replica of a traditional Black Forest cuckoo clock. Its individual components are correspondingly large and heavy: the 4.5-metre-tall clockwork weighs 6 tonnes, the pendulum is 8 metres long, and the cuckoo itself weighs a proud 150 kilos.





Music lovers will also find plenty to keep their diaries full here. Fans of popular music are bound to flock to the Southside Festival in Neuhausen ob Eck, which takes place in June. This international festival is one of Germany's largest open-air events. Each year, around 60,000 festival visitors come here to listen to rock, alternative, independent and electronic music. This festival is followed just a few weeks later by the Honberg-Sommer, a two-week-long camping festival in Tuttlingen. Globally famous stars and German artists representing all genres of music perform amidst the ruins of the Burg Honberg fortress.

Fans of other music genres will also find what they enjoy in the Winners Region: in September, Neuhausen's open-air museum plays host to the Volksmusiktag, a day of folk music at which around 30 folk-music groups from throughout Baden-Württemberg perform. Famous jazz festivals are held regularly in Villingen-Schwenningen and Rottweil, while the "Sommersprossen" ("Freckles") classical music festival draws internationally renowned and experienced instrumentalists to Rottweil by the River Neckar from mid-June to early August. This colourful spectrum of music festivals is complemented by the world's largest harmonica festival, which is held every four years in Trossingen. The "Donauessinger Musiktage" ("Donauessingen Music Days") is the oldest and most traditional festival for contemporary music in the world. Founded in 1921 under royal patronage, to this day it is a bastion of all modern and experimental forms of contemporary music and sound-based art. Musical history has been, and continues to be, made here in Donauessingen.

BLUMBERG INTRODUCES ITSELF:

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Culinary delights from the Winners Region

REGIONAL SPECIALITIES

Our regional cuisine is seen as a speciality in other parts of the world: Spätzle (a type of noodle), Schupfnudeln (a type of dumpling or thick noodle), Zwiebelrostbraten (roast beef and onions) and Black Forest ham are to be found on restaurant menus all around the globe. But it tastes the best when eaten here in the Winners Region.

Do you like fresh fruit and vegetables, tasty cheese and bread freshly baked in a wood-fired oven? Then you will feel right at home here, because our local farmers grow and produce their food virtually on your front doorstep, and supply freshly harvested fruit and vegetables to the weekly markets or their own farm shops – with barely any food miles to speak of. Of course, this doesn't mean that you can't buy a papaya from Brazil or wine from Spain here. Whether it's at large shopping centres or small, upmarket stores and markets – our cities and municipalities offer everything you need to put a good meal on the table. Our local specialities, such as Black Forest ham, Zwiebelrostbraten, Maultaschen (a type of filled pasta) and Spätzle, enjoy a particularly good reputation. We leave it up to you whether you indulge yourself at one of our 1,000+ traditional German restaurants or one of the region's numerous fine-dining establishments. We are also proud of our many distilleries and breweries, as these produce top-quality regional products. If you like your beer, you will be amazed what the brewers of the Winners Region can do with the three simple ingredients of water, hops and malt.



I

Spätzle – never better than when hand-made

Spätzle, also called Spatzen or Knepli, are dough-based noodles which are either served as an accompaniment to other food, or – with fried onions and cheese – as a dish in their own right. Spätzle dough is traditionally scraped into boiling water, creating the typical drop shape. Hand-scraped Spätzle made using a board are seen as a special delicacy.



		
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Ansprechpartner /

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Bürgermeister / Mayor
Ralf Ulbrich
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info@deisslingen.de

Größe/Surface: 3.215 ha

Einwohner / Inhabitants:

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Parzellengröße flexibel
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Die breite Mischung aus handwerklichen und industriellen Betrieben der verschiedensten Branchen zeigen den Gewerbefleiß unserer Mitbürgerinnen und Mitbürger. Für Gewerbe und Industrie werden am Ortsrand attraktive Grundstücksflächen zu günstigen Preisen zur Verfügung gestellt.

Als kinder- und familienfreundliche Gemeinde bieten wir auch für unsere Senioren ein breites Angebot an Freizeiteinrichtungen und eine attraktive Infrastruktur. Einzelhandel, Banken, Gasthäuser, Kindergärten mit Krippengruppen, Ganztagsbetreuung an den Grundschulen und der Gemeinschaftsschule sind ebenso vorhanden wie ein

Pflegeheim und zwei Wohnanlagen für betreutes Wohnen. Aktive Nachbarschaftshilfen und eine Sozialstation sind segensreich tätig.

Weiterführende Schulen sind in den Nachbarstädten gut mit Bus und Bahn zu erreichen. Ein vielfältiges Vereinsleben und intakte soziale Strukturen machen das Leben hier angenehm und lebenswert.





Grade-A quality of life

A GREAT ENVIRONMENT IN WHICH TO LIVE

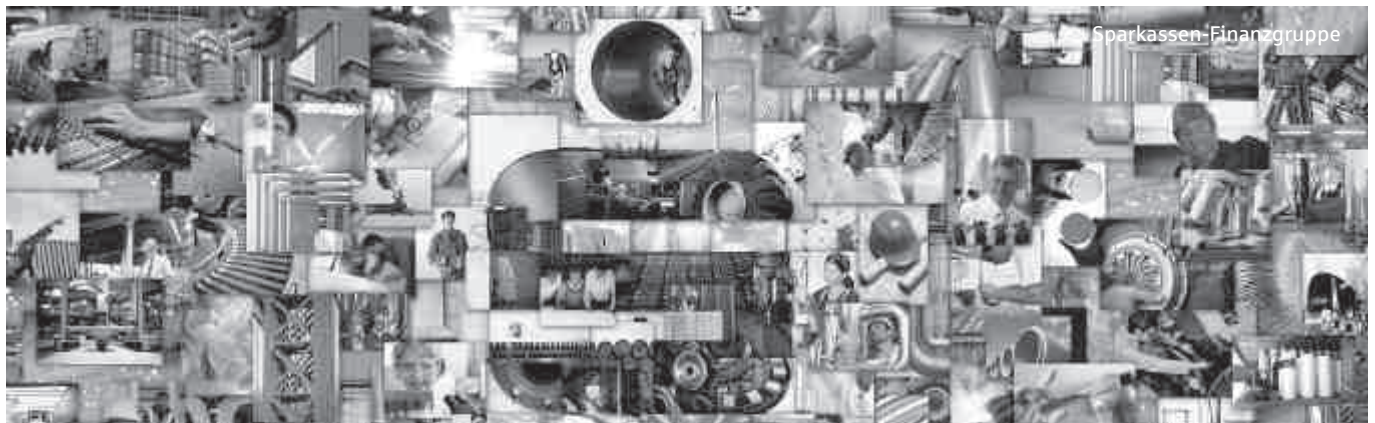
Here, you can happily leave your bike unlocked at night. That's because we have one of the lowest crime rates in Germany, and the Winners Region is deemed one of the safest areas in the country.

Most people in the Winners Region have a really great life: compared to the rest of Germany, we are actually in the top eight percent when it comes to prosperity and social conditions. And the fact that the region's prosperity is more or less evenly distributed among all inhabitants goes to show that we don't have any noticeable social divides. It's no surprise that 77 percent of our inhabitants give the region top marks for its quality of life. However, safety and prosperity aren't the only things that make the living conditions so appealing: our attractive



location in the immediate vicinity of France and Switzerland, and the fact that the cosmopolitan cities of Stuttgart and Zurich are both no more than an hour's drive away, also greatly add to the region's appeal. Those who earn their money here also have the opportunity to spend it on nice things: over 5,500 retail establishments in the districts of Rottweil, Tuttlingen and Schwarzwald-Baar offer wonderful shopping opportunities catering to every taste and budget – as well as a welcoming atmosphere and outstanding eateries.

The leisure opportunities available here are also very diverse: our location amidst Germany's largest low mountain range provides a wealth of different sporting and leisure activities in the great outdoors. And the best thing is that those who live here don't even have to spend a great deal of money to do so. The region offers attractive housing at extremely reasonable prices. In summary: people who move here find themselves in an attractive living environment in which they feel at home, surrounded by friendly people who despite all their cosmopolitanism have also remained down to earth and are focused, ambitious and hospitable.



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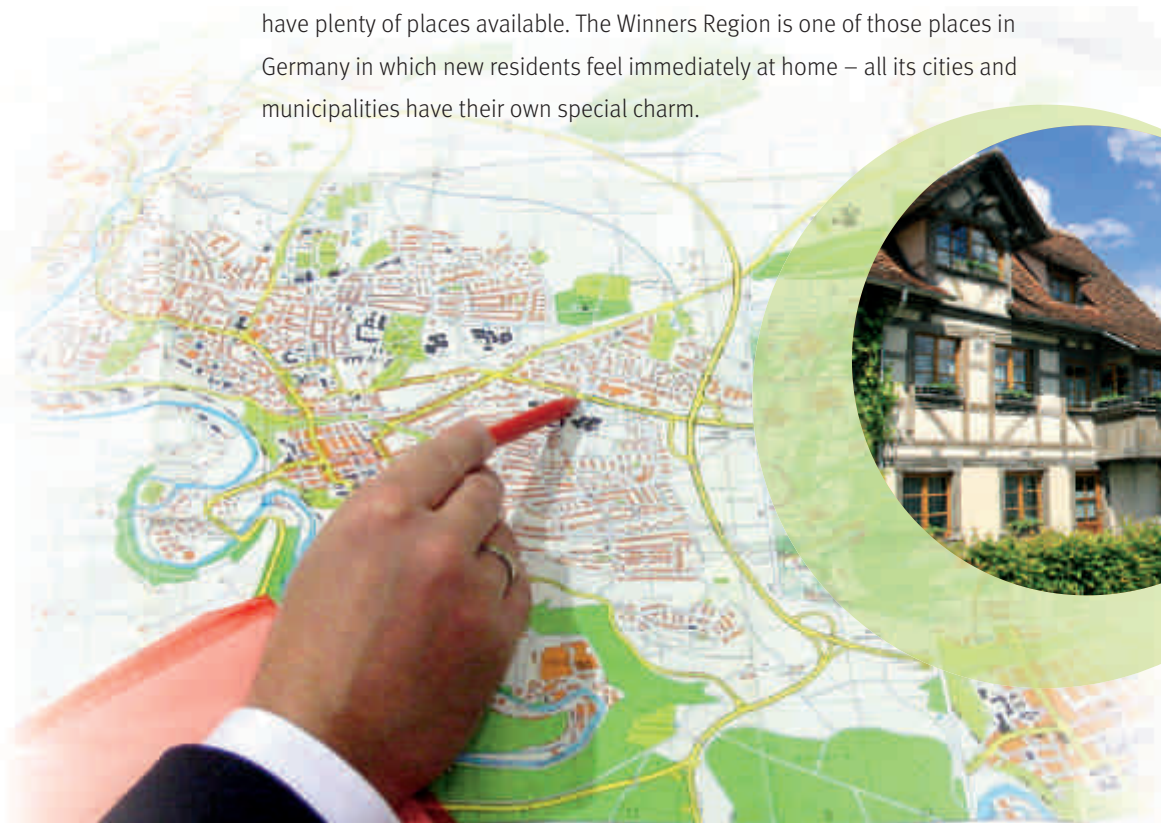


LIVING IN THE WINNERS REGION

A place with the feel-good factor

The Winner Region offers you perfect living conditions: here you can afford a family home with its own garden – at a price for which you wouldn't even be able to buy a plot of land elsewhere.

Would you like to be woken by the crowing of cockerels, or the sounds of the awakening city? No matter whether you prefer a quiet life in the countryside or are more of a city person – in the Winners Region, you are never too remote. Thanks to our outstanding infrastructure, you can quickly and easily reach the cities from any location. No matter whether you are driving to work or to the shops, taking the kids to school or getting out into the countryside – you won't find yourself stuck in traffic here. It is convenient – and astonishingly affordable – to live here. You will find apartments and houses to let for very reasonable rates, or can buy your own property at highly affordable prices. Several areas slated for new housing developments offer you the opportunity to purchase a plot at an extremely reasonable price and build your own home according to your personal specifications. In many instances, the local municipalities will actually provide funding for the purchase of a property. The region's student accommodation facilities and care homes for seniors also have plenty of places available. The Winners Region is one of those places in Germany in which new residents feel immediately at home – all its cities and municipalities have their own special charm.



Ist Ihre Bank Ihre Bank?

- ☐ Bestimmen Sie den Kurs Ihrer Bank demokratisch mit?
- ☐ Sind Sie mehr als Kunde, nämlich Mitglied und damit Teilhaber Ihrer Bank?
- ☐ Wurde Ihre Bank mit dem Zweck gegründet, ihre Mitglieder zu fördern?

3 x Ja: Hallo, lieber Mitglied! Was können wir heute für Sie tun?

Weniger als 3 x Ja: Sie sind noch kein Mitglied bei uns. Aber das können Sie ändern: Erfahren Sie mehr über die Vorteile einer einzigartigen Mitgliedschaft in Ihrer Filiale oder auf www.vr-banken-der-region.de

Jeder Mensch hat etwas, das ihn antreibt.

Wir machen den Weg frei.

Mitglied
werden und
profitieren!

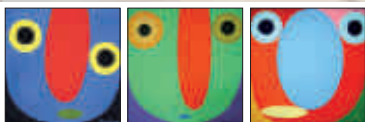
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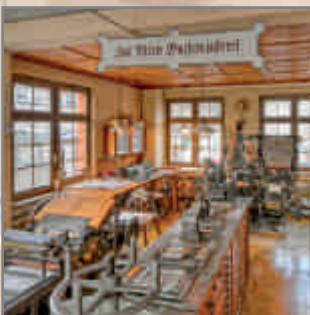
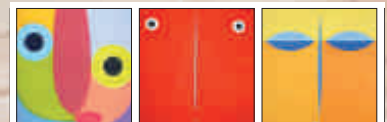
Mehr über unsere Mitgliedschaft und die genossenschaftliche Idee: einfach Code scannen und Film ansehen:



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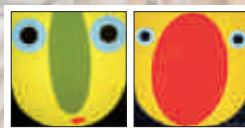


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